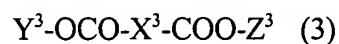
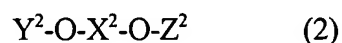
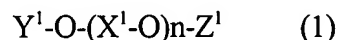


containing at least one ink-fixing resin selected from the group consisting of resins having a cationic group in their molecules.

6. (Amended) The printed matter according to Claim 1, wherein the receiving layer is formed at least on the print film of the ink used for printing the fixed information.

8. (Amended) The printed matter according to Claim 6, wherein the fixed information is printed with an oil-based ink by using the lithographic printing method or the relief printing method, and the receiving layer for an ink jet recording ink is formed at least on the print film of the oil-based ink, the receiving layer comprising one layer or two or more layers containing different ingredients, wherein the layer adjoining the print film of the oil-based ink is formed from a coating agent further containing 1 to 8% by weight of at least one film forming-improving agent selected from the group consisting of the compounds represented by the following general formulas (1) to (3):



wherein X^1 denotes an alkylene group having 2 to 4 carbon atoms, Y^1 and Z^1 each denote an alkyl group having 1 to 4 carbon atoms, n denotes an integer of 1 to 4; X^2 denotes an alkylene group having 2 to 8 carbon atoms, Y^2 denotes H or an alkyl group having 1 to 11 carbon atoms, Z^2 denotes an alkyl group having 4 to 11 carbon atoms or an acyl group having 4 to 11 carbon atoms with the proviso that Y^2 is H, Z^2 denotes an acyl group having 4 to 11 carbon atoms with the proviso that Y^2 is an alkyl

group having 1 to 3 carbon atoms, Z^2 denotes an acyl group having 2 to 11 carbon atoms with the proviso that Y^2 is an alkyl group having 4 to 11 carbon atoms; X^3 denotes a residual group of an aliphatic dibasic acid or an aromatic dibasic acid; and Y^3 and Z^3 each denote an alkyl group having 1 to 11 carbon atoms.

9. (Amended) A printed matter, characterized in that variable information is printed by an ink jet recording method on the receiving layer recited in Claim 1.

10. (Amended) A method for producing the printed matter according to Claim 2, characterized by printing fixed information and then forming the receiving layer for an ink jet recording ink with a coater or a printer by an in-line system.

11. (Amended) A method for producing the printed matter according to Claim 7, characterized by forming the receiving layer for an ink jet recording ink with a coater or a printer by an in-line system on a printed surface still in a wet condition immediately after printing the fixed information with an oil-based ink.

12. (Amended) The method for producing a printed matter according to Claim 10, wherein the receiving layer for an ink jet recording ink is formed with a coater equipped with an anilox roll and a rubber roll.